

# reasons to convert



**SAMSON**  
PROPERTIES

## INCOME SOURCES

- Can convert your company to a team, keep your brand name (powered by Samson Properties), keep a split from your agents and provide services, value and leadership to that group
- Cardinal Title Group JV
- Manager's salary (possible)
- Realtor income
- Recruiting Bonuses
- Mentor bonuses
- Coaching income

## EXPENSE RELIEF

- Samson takes over rent, utilities, supplies
- Samson handles all back end systems, compliance, accounting
- Reduce your payroll of all things not needed to run your team

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**ONLY UPSIDE NO MORE DOWNSIDE OR RISK!**

## 36 OFFICE LOCATIONS

- 36 office locations and growing – available for by all Samson Properties Realtors
- Realtors can conduct closings in any of the offices
- Realtors can host clients, utilize conference rooms, and/or drop in desks at all offices
- Realtors can attend the training and education in all of these locations
- Easier to grow and add new products with bulk discounts and resource-sharing of a big brand
- Realtors could grow their teams geographically with our larger footprint

## RECRUITING AND RETENTION

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- Recruiting Rewards income. \$500, \$2500, \$5000, or \$10,000 Reward per Realtor recruited outside of your current company
- Join one of the fastest growing companies in the country - added over 1200 agents in the last year!
- Stop stressing about paying the bills and losing your agents to the shiny new object that pops up. You are the shiny new object now.
- 100% plan (or a great split if you keep as a team) – every Realtor gets a pay raise right away so they are happier and you don't have to worry about losing them to a better split
- The Cardinal Club keeps Realtors locked into best plan for life.
- 36 offices and 5500 Realtors to recruit from to grow your team
- No E & O insurance
- Free Amazing Tech – The Cardinal Nest, kvCore, Chime (lofty), Real Scout, Skyslope, Testimonial Tree. Includes customizable websites, property specific websites, personal app and client app.
- Free FB ads on all listings
- Print Center – 200 free postcards for every listings and open houses...Dozens of other low-cost premium products available.
- Our Concierge services to help you work more efficiently
- Partnerships for all to benefit from ShowingTeam, Samson Solutions, Instant offers, Testimonial Tree, and Zoccam
- Top of the line focused Education classes. Challenges, Masterminds. Training on Sales, Contract, Tech, Print, and marketing. Training in person and online with Samson University.
- High-Tech studio where we host classes, stream and record in beautiful high definition.
- Coaching and Mentoring to help agents get to the next level
- Ability for agents to brand themselves and create their own business within our business
- ACH Payments withing 24 hours of Samson receiving commission
- Samson NOW in-house commission advance company

## FREE TECHNOLOGY PROVIDED

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### kvCORE and Chime (Lofty)

- Both Tech stacks offered FREE for all of your Realtors.
- Customizable Websites
- Smart CRM
- Free lead generation
- Free Facebook ads for New Listings
- Listing activity reports and market snapshots
- State of the art tech stack
- Free apps for the agent and for them to give their clients,
- kvCORE Listing Machine will launch listings with single property websites, listing videos, and much more
- kvCORE Social will fill Realtors social media sites with fresh content, no doubt growing their business.

### CHIME (Lofty)

- Realtors pay \$500 to \$1500 for these products individually.

## REAL SCOUT

- Award winning search portal for Realtor to collaborate with Client
- Keep your clients off Zillow, Realtor.com, Homes, and in your app
- Auto Nurture and Market Snapshot reports included

## CARDINAL NEST

- Cardinal Nest intranet for all Realtors.
- Plugs your agents into a living, breathing helpful Realtor universe.
- Amazing, invaluable resource that includes all-things Realtor and Samson Properties related
- Watch live classes
- Calendar of events
- Message Boards, Full Resource Center, Editable Buyer and Seller guides, Location guide, Broker, Staff and Agent directory and much more

## TECH TRAINING AND SUPPORT

- Free Skyslope for all Realtors
- Social Media, Branding Video and Tech training one on one and in group settings for all Realtors
- kvCORE, Chime (Lofty), Real Scout 1 on 1 and group training
- Free Headshots for agents

# TRAINING AND EDUCATION

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- HQ2U Events – 9 classes of training brought to a new office every Wednesday. One event, 2 meals, 9 classes!
- Samson University – Over 350 hours of video training that is updated with 3 to 5 videos per week of new classes and information.
- Samson University content includes Basic Training, Contract Training, Listing Presentations, How to win a bid series, Jump Start, Video, Postcards, Orientation, Skyslope, KvCore, Chime, Real Scout and more!
- In person and online training every day in one of our locations that you and your Realtors can join in and grow from.
- Training coming to your office
- Jump Start, Buyer Series, Seller series, CE, Open House Training, Contract training, Masterminds, Challenges and much more
- In-house educational offerings take the responsibility off of you and Samson takes that responsibility.

# PRINT CENTER

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- In House Print Center with free options, great pricing, quick turnarounds and endless opportunities
- Free 200 postcards to renters on every open house
- Free 200 just listed cards for new listings
- 24 hour turnaround
- Full Mail Service
- Staffed days, nights and weekends
- Graphic Design with hundreds of templates for use
- Free Training in person and video

## CONCIERGE SERVICES

- In House Concierge Services help Realtors to work more efficiently
- Staff in office that can work as agents listing marketing package specialists and Transaction Coordinators for as low as \$150 a transaction --Payments can be made at the closing table

## SAMSON PARTNERSHIPS

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- Showing Team Internal App allows all agents instant access for help from thousands of other Realtors or the ability to make extra money helping others. Let's you go on vacation and have a life with permanent back up!!
- Samson Solutions partnership with Curbio Home improvement and repair with the bill going to the closing table
- Samson Instant offers. Our own platform for ibuying solutions. Including Easy Knock for sell before you buy options.
- Testimonial Tree. Service that solicits positive referrals and testimonials after every Samson closed transaction

## BROKER/LEGAL SUPPORT

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- Company attorney
- Cardinal Nest has over 30 brokers that are available for help to all Samson Realtors

## SALES MEETINGS, FAMILY CULTURE, FALL FESTIVAL

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- Amazing family culture that includes "Be Nice and Be Professional" mindset
- Live-streamed and Realtor – attended, interactive sales meeting once a month with up to date market information, training from top producers and industry information.
- Weekly Video Updates from CEO with Company and Market Updates
- In-Office Events throughout the year
- Top Producer Takeover events – All day training events organized by Samson that include Top Realtors from all over the area providing dynamic training.
- Samson Fall Festival. All day party for all Realtors and families to attend. Live entertainment, free food/drinks, games, ferris wheels, rides, moon bounces, ziplines and so much more. Party of the year!

## CARDINAL TITLE GROUP

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- Joint Venture that makes you part owner of the Title Company, enjoy the benefits financially of every closing that takes place.
- Our partner and key to success
- Amazing staff who fully cater to our Realtors and clients' settlement needs
- Growing and adding locations to more conveniently serve all of our Samson footprint
- Close in any Samson location
- Remote closings for all sellers and when allowable by lenders for buyers
- Employs Qualia (secure and state of the art portal) for secure and smooth transactions
- Employs Zoccam for mobile Earnest Money Deposits

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